


 BUDAPEST - HUNGARY

 ENGLISH

 Full Course:
€4900/person

 'Half Course':

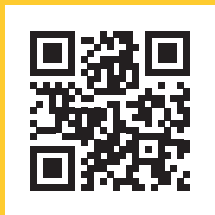
- Either the First WEEK, €2400
- or Second and Third week jointly): €2500/person

 **Application deadline:**
31st October 2018.

MORE INFO

 bootcamp@ditag.eu

 @SocialMediaAnalyticsBC



SOCIAL MEDIA ANALYTICS BOOT CAMP

November 26th 2018 - February 2019

WEEK 1: (ONSITE): Big Picture Introduction to Social Media Analytics

Dates: Nov 26th - Dec 1st

WEEK 2: (ONLINE): e-LEARNING MODULES

Date ranges: 2019.01.15-2019.02.28

WEEK 3: And beyond (ONLINE): HANDS ON PRACTICE & DEMONSTRATIONS Presentations

Date ranges: 2019.01.15. -2019.02.28.



HARNESS the power of Social Media Analytics across all channels, regions, and languages

FEATURED INSTRUCTORS



Csaba Dancsházy
Senior Consumer Market Researcher

D-TAG/ Ex-Microsoft



Ed Ney
Consumer Insights & UX Research Professional

Ex-Bill & Melinda Gates Foundation



Tim Mohler
COO

Lexalytics



Ágnes Bezdán
Senior Social Media Analyst

D-TAG/ Ex-Tata Consulting

USE-CASE EXAMPLES

"Craft a campaign that deeply resonates with the needs and expectations of their patients, ensuring buy-in."

"Improve your assessment of product receptiveness and side effect reporting by analyzing previously unmonitored channels with high user traffic"

"Conduct granular analysis that can help companies confirm theories and assumptions laid out by Key Opinion Leaders (KOLs)"

... and many more!

